



# ANAMBRA STATE ASSOCIATION WOMEN IN USA, INC.

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**A registered 501 (c) (3) non- profit organization**

**August 12, 2022**

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## Board of Directors,

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**Dear Sponsor & Project Partner,**

## **SPECIAL INVITATION**

Anambra State Association, Women in USA, Inc. Known as ASA Women USA in collaboration with Global Giving Foundation and Anambra State Government cordially invite you to our 8<sup>th</sup> **Annual ASA Women USA-5K Walk for Hope & Fight to End Cancer** on behalf of our Healthcare Access to Indigent Women in Nigeria project @GlobalGiving.

**Date: Saturday, October 8, 2022**

**Time: 8:00 am – 12 noon**

**Venue: Glenn Dale Community Center, WB&A Trail,  
11901 Glenn Dale Blvd, Glenn Dale, Maryland 20769**

**PURPOSE:** To support our legacy project on Healthcare Access to Indigent Women with Cancer and other Maternal Health Concerns in Anambra State, Nigeria, and provide cancer advocacy, education, and awareness in USA

Through this project, your compassionate generosity enabled us to adopt and enroll over 70 (seventy) Anambra Women with Cancer & other Maternal Health Issues, from 38 communities in the Anambra State Health Insurance Scheme for their primary healthcare needs; and working towards the establishment of the International Comprehensive Cancer Center in Anambra State, Nigeria. Our Goal is to raise a minimum of \$100,000 for the project.

With your generosity, we'll be able to support our Legacy Project based on **65: 35 ratios:** 65% of Funds raised will go towards the establishment of the International Cancer Centre, while 35% of funds will enroll more Anambra Women with cancer & maternal health concerns in the yearly Anambra State health insurance scheme. Provision of health insurance assures a sustainable and cost-effective means to access quality and affordable basic health services from the State's accredited public, mission and, private hospitals across Anambra State, Nigeria; provide cancer advocacy, awareness, and education within our communities in USA and in Nigeria.

**WHAT TO EXPECT:** There will be T-shirt distribution, ribbon cutting, donations, fitness workout before the walk, 5K walk, media coverage, vendors, motivational speeches, honor cancer survivors, award presentations, music, give away gifts, healthy food/drinks

In view of the above, we humbly solicit for your goodwill message in the 5K Walk for Hope & Fight to End Cancer brochure. **Kindly email to [ucheumeh16@yahoo.com](mailto:ucheumeh16@yahoo.com) & [asawomen\\_usa@yahoo.com](mailto:asawomen_usa@yahoo.com).** Deadline is September 8, 2022

**BROCHURE RATE:**

Full page: \$100

Half page: \$75

Center page: \$250

Inside front cover: \$500

Inside back cover: \$500

Back Cover: \$1,000

**\*\*Received donations from September 12 – 16, 2022 will be matched (Double impact), #LittleByLittle Matching Campaign @GlobalGiving\*\***

**Please, get ready to donate @**

<https://www.globalgiving.org/projects/healthcare-access-to-indigent-women-in-nigeria/>

**Or Give via Direct Deposit @**

1. PayPal @Website, [www.asawomenusa.org](http://www.asawomenusa.org)
2. Make check payable to ASA Women USA, Mail to P.O.Box 3611, Laurel, MD 20709-3611

ASA Women USA, Inc. was borne out of the vision to create a platform that advocates for healthcare access to indigent women with cancer & other maternal health concerns in Nigeria. The goal of the organization is to consistently advocate to help improve access to health Insurance and high-quality cancer screening, diagnosis and treatments within Anambra State, Nigeria and the Nation at Large, through investment in International Comprehensive Cancer Center in Anambra State. The cancer center will focus on cancer screening, diagnosis and treatments, with the goal to optimize seamless access to quality care.

Your presence and collaboration with ASA Women USA Cancer Coalition will be greatly appreciated. Together We Can Beat Cancer and Save Lives!

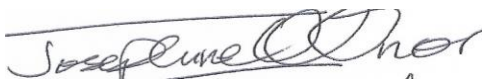
Respectfully,



Dr. (Mrs.) Anthonia Uche Umeh

Founder & General President

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